

CROSS-BORDER CORPORATE PAYMENTS AND LIQUIDITY MANAGEMENT

A workshop for financial executives of corporations involved in the global trade
on Monetizing of International Cash and Effective Management of Liquidity Risks

This highly interactive and exclusive executive workshop provides practical guidance to CEOs, CFOs, corporate treasurers, other senior executives, entrepreneurs, board directors and legal counsel of corporations involved in the global trade. Using novel cross border corporate payment instruments, corporations involved in multinational trade can radically improve the overall efficiency of their corporate payment systems, minimize effects of foreign exchange movements on profit margins and costs, and substantially reduce their administrative overhead.

Senior executive participants will explore comprehensive and cost effective solutions to commonly experienced administrative challenges in support of international trade, and how corporations can control risks and losses when changing from one currency to another or transferring money across the globe.

Selling abroad is a matter of survival and growth for many companies. However, a company that imports substantially from China, or exports occasionally to Brazil, or needs to implement efficiently regular payroll payments for a Polish subsidiary often cannot get foreign currency liquidity to support their overseas sales. Sometimes, after a very difficult foreign sale, a vendor might lose more cash on foreign exchange than it could make on overseas profits. Even profitable exporters and importers often lose money due to unexpected currency volatility and numerous risks inherent in the international supply chain finance.

This is a first interactive executive workshop that presents up to date information on how global corporations, large or small, could make their foreign currencies work harder. Automatically relying on the familiar bank that supports the bulk of your local currency operations to also ensure profitability of global foreign currency transactions is usually not the most sensible option in the current economic environment. Novel monetizing approaches and liquidity management guidelines help to control risks and losses when changing from one currency to another; invest or move money overseas. However, to effectively facilitate their use, they require commitment of corporate executives.

By acquiring advance knowledge in managing international cash and liquidity, addressing currency volatility through hedging, and diversifying foreign currency banking services to ensure their competitive pricing, a corporate treasury can substantially drive up company's profit margins. For money strapped corporations, a modest investment in monetizing and optimizing its international cash and liquidity management services might result in substantial improvements in the corporate bottom line – transforming a currency overhead loss service to a corporate profit center.

This executive workshop could help senior executives of internationally trading corporations to learn the latest and most advanced means of monetizing and managing their cross-border transactions. Restructuring your global financial operation, introducing highly individualized policies and guidelines, and following advance methods of foreign currency handling could save your company as much as 10 to 20% of foreign accounts receivable and payable. For an average exporting/importing company, a formal re-structuring of their foreign currency corporate payments and liquidity management has the potential to pay for itself after the first year of corporate policy development and to start saving precious currency resources after that.



This is a unique chance to participate at the only global interactive executive workshop for company owners and senior corporate executives that deals with the present-day strategies and opportunities of monetizing international corporate payments and liquidity management in the emerging economic paradigm.

Our interactive workshops and brainstorming sessions are based on the original financial and technical research, and on the globally proven financial analysis methods of corporate international operations used by large multinationals that are now made also available to mid-size companies. Participants will be learning how senior corporate executives can restructure your global financial operation, and facilitate defining individualized policies and guidelines for your corporate treasury based on the comprehensive analysis of its international operations.

BelPay interactive virtual workshops and brainstorming sessions are exclusive events for company owners and senior corporate executives, conducted with a small number of participants. The presenters include leading experts from Belgium, Canada and the US that specialize in introducing and monetizing novel payment services, reengineering backroom payment operations of corporate treasuries and related regulatory/compliance issues.

The event's agenda includes exciting online social networking activities for the participants. For more information, see <http://www.BelPay.be/events>.

During and after the workshop, the participants will have an opportunity to engage in discussions with the presenters and their colleagues, raising and clarifying individual issues and their own corporate concerns.

A virtual workshop with follow-up individual discussions

This is a unique opportunity to participate at this interactive workshop for executives, finance directors, managers and professionals of banks, financial institutions and corporate treasuries. It deals exclusively with the present-day strategies of monetising new profitable payment services triggered by the introduction of new technologies. It helps decision makers to use this unique opportunity to explore new and re-engineered payment services that can deliver increased profit margins.

During and after the workshop, the participants will have an opportunity to engage in discussions with the presenters and their colleagues, raising and clarifying individual issues and corporate concerns. The event's agenda includes exciting online social networking activities for the participants. For more information, see <http://www.BelPay.be/events>.

This interactive event will be hosted by BELPAY. BELPAY's (www.belpay.be/) primary goal is to help monetising international business transactions. Our headquarters are located in Brugge, Belgium. Our advanced financial analytical and technical research facilities are located in Canada and other countries.

Customer testimonials from previous workshops

- *"You have my attention for really innovative and exciting opportunities!"* – senior payments expert, Dutch international bank
- *"Let me say that the content was very interesting! All the speakers were also very interesting and innovating"* – senior payments consultant
- *"[The workshop] gave me so much self-confidence, that I am now willing to accept the idea that I could [...] truly design the 'ideal bank' from scratch."* – banking executive participant